



[www.roussakis.eu](http://www.roussakis.eu)



**roussakis**

**PREMIUM QUALITY BATTERIES**

Your reliable partner for more than 43 years



**1977**

Company Foundation



**1992**

Official distribution  
of ACDelco products  
(part of the American car  
manufacturing company  
General Motors Co.),  
FREEDOM and  
SUNTECH



**2004**

Official  
distributor of  
CTEK battery  
chargers



**1980**

Manufacturing  
and distribution of  
CHAMPION Batteries



**1999**

Official distributor of  
YUASA and B&P VRLA  
batteries



**2005**

Official  
distributor of  
MONTAGUE  
CORPORATION  
folding bikes

## Company profile

G.J ROUSSAKIS SA was founded in 1977 with the initial purpose of manufacturing lead acid batteries, from the smallest type to the most advanced battery pack. Nowadays, in its many years of experience in the battery market, G.J ROUSSAKIS SA has added its excellent expertise and a broad range of products to its portfolio, thus constituting a company with global activities and a dynamic profile. An experience of over 43 years, the integrated support of its products and customers, an ISO 9001 quality certification and a large number of satisfied clients in Greece and abroad, has transformed G.J ROUSSAKIS SA into a key supplier for numerous respectable companies.



### Our goal

Maintaining and strengthening our leading position in the representation and distribution of batteries, in Greece and abroad.

### Our vision

Providing integrated services and solutions with the help of our products, and the in-depth knowledge of our highly trained technical staff.

### Our values

- Credibility
- An ongoing effort to improve the quality of our services
- Building trust relationships with our partners
- Understanding the needs of our partners

### Key features that distinguish G.J ROUSSAKIS SA

- In-depth knowledge of products and technologies
- Collaboration with leading manufacturers abroad
- Using cutting edge technology
- Supporting our partners in all product stages (delivery, service and competitive pricing)
- Wide range of products, covering all our partners needs



**2010**

Official distributor of YUASA & GS car batteries



**2013**

Licensed to collect and transport waste batteries for recycling



**2019**

Launching of the new product range B&P Marine AGM / Deep - Cycle batteries



**2011**

Official distributor of TROJAN batteries



**2015**

Expanding business to new export markets



**2020**

Introducing Lithium batteries for specialized applications and markets



# Fit with **confidence**

**ACDelco, part of the American car manufacturing company General Motors Co., is the world-class leader in the automotive spare-parts business,** with a long and successful history that dates back to 1899. The company has a strong presence in the industry and its commitment to quality products helped ACDelco build a worldwide reputation as a premium source, not only for automotive spare-parts, but also for aftermarket knowledge, distribution partner support and marketing expertise.

No matter where you are in the world, one name means premium quality in any language - ACDelco. As one of the most recognised brands in the global aftermarket, ACDelco is building its position as a single source for success by consistently developing product solutions to support the development of its customers businesses.

ACDelco batteries are charged and ready to go. Asphalt, water, snow - if there's a vehicle that can travel on it, then there's likely an ACDelco battery that can power it. From a battery that is competitively priced to one that can withstand harsh elements, ACDelco has a battery for just about every need.

All ACDelco SMF batteries feature lead calcium expanded grids (Lead Calcium Technology) for improved resistance to corrosion, overcharging, gassing, water usage, self-discharge and thermal runaway, all of which limit battery life in conventional lead acid batteries.



# FEATURES & BENEFITS

## **Built in Hydrometer (Most Batteries)**

Indicates state of charge.

## **Factory-sealed**

Makes these batteries truly maintenance-free.

## **Polypropylene Case**

Reinforced design is precisely tailored to support the battery elements to withstand road shock and vibration. This strong durable material combines light weight with high impact strength.

## **Liquid-Gas Separator Area**

Returns liquid to reservoir for longer life.

## **Integrated or rope handle**

For ease of transport and installation.

## **Flame Arrestor**

Safety system, prevents explosion from sparks outside the battery, minimizes acid leakage, prevents inflow of dust.

## **Heat Sealed Covers**

Helps prevent electrolyte contamination and increase case strength.

## **Centered cast on plate strap**

Stronger than thinner gas-burned conventional connectors.

## **Low resistance Envelope Separators**

Encapsulated negative plates help to prevent shorting/treeing between negative and positive plates as well as aid in vibration durability.

## **Increased battery shelf life**

Up to 12 months shelf life without charging due to the use of Calcium/Calcium grids. (Compared to conventional batteries)

# APPLICATIONS

## **Vehicles**

## **Marine boats and watercraft**

## **Super heavy duty**







# Reliability is your security

**Yuasa is one of the world's largest global manufacturers of Lead-Acid and Lithium-ion (Li-ion) batteries.** For over 30 years, Yuasa Battery Europe Ltd have been Europe's leading battery supplier and the number one choice for quality, performance and reliability.

Yuasa Europe's product range includes some of the most well-recognized, trusted and high quality battery products for use in a diverse range of automotive, motorcycle, industrial and standby power applications.

Yuasa industrial batteries utilize the latest advance design Oxygen Recombination Technology. Yuasa have applied their 80 years' experience in the lead acid battery field to produce the optimum design of Sealed Lead Acid batteries.

All Yuasa industrial batteries utilize unique electrolyte suspension system incorporating a microfine glass mat to retain the maximum amount of electrolyte in the cells. The electrolyte is retained in the separator material and there is no free electrolyte to escape from the cells. No gels or other contaminants are added.

The extremely low self-discharge rate allows the battery to be stored for extended periods up to one year at normal ambient temperatures with no permanent loss of capacity.

Yuasa's SWL, EN and ENL series have rapidly become the industry's choice for telecommunications, UPS and emergency lighting. These large endurance range lead acid batteries give up to 15 years of standby life, whilst their high gas recombination efficiency and sealed design eliminates the need for separate battery rooms.





**Superb recovery** from deep discharge.

Electrolyte **suspension system**.

**Gas Recombination**.

**Multipurpose:** Float or Cyclic use.

**Usable in any orientation**  
(except continuous inverted).

**Superior** energy density.

Lead calcium grids for **extended life**.

Manufactured **Worldwide**.

**Application** specific designs.

# APPLICATIONS

**Uninterruptible Power Supply (UPS)**

**Electric Power System (EPS)**

**Emergency backup power supply**

**Emergency light**

**Alarm and security system**

**Electronic apparatus and equipment**

**Communication power supply**

**Tele-communication central station**  
(wired or cellular)

**Network communication**  
(data transmission, television  
signal transmission, etc.)

**Military communication**

**DC power supply**

**Auto control system**

**Power system communication**

**Solar power stations**

**Motorcycles**

**Scooters**

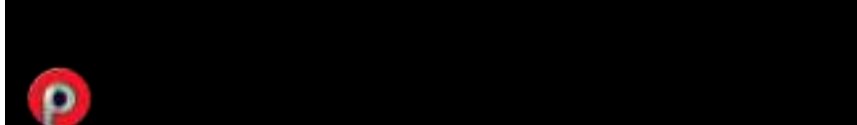
**ATVs**

**Lawn tractors**

**Jet Skis**

**Snowmobiles**

# FEATURES & BENEFITS



# Japanese technology **at its best**

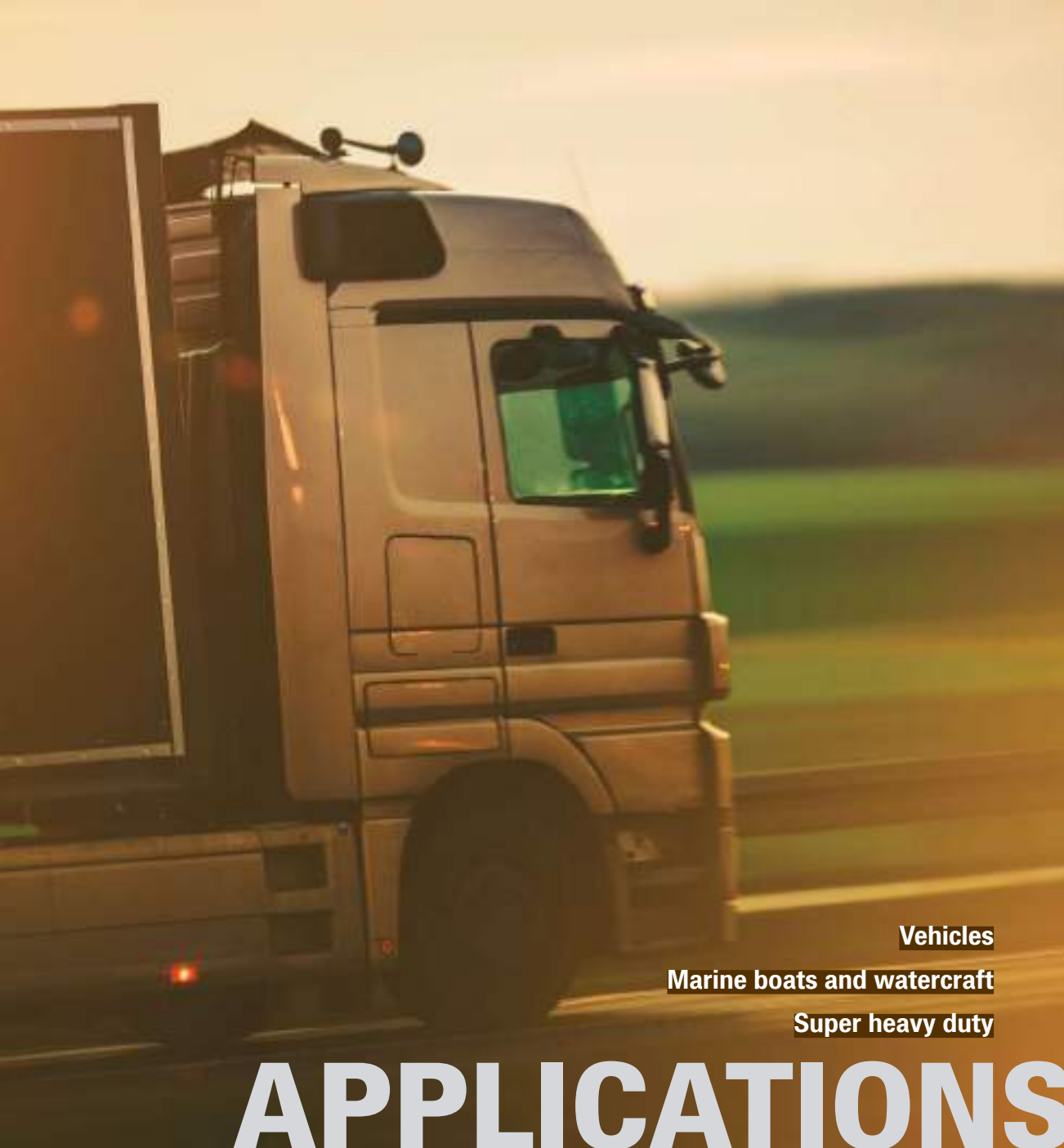
**The GS Yuasa Group consists of 65 subsidiaries and 33 affiliates in countries throughout the world.** For over 100 years, the GS Yuasa Group has continually contributed to economic development and the improvement of living standards through the development and manufacture of batteries, power supply systems and lighting equipment.

GS Yuasa Group is a major force in the market as the world's leading manufacturers of automotive and motorcycle batteries. Designed to meet the demanding needs of modern vehicles, the new GS automotive range provides superior performance & excellent value.

Vehicle manufacturers demand the best, so overwhelming choose GS Yuasa. Automotive: BMW, Daihatsu, Daimler, General Motors, Honda, Infiniti, Isuzu, Land Rover, Lexus, Mazda, Mercedes-Benz, Mitsubishi, Nissan, PSA Peugeot Citroen, Subaru, Suzuki, TATA.







**Vehicles**

**Marine boats and watercraft**

**Super heavy duty**

# APPLICATIONS

**Advanced** plate design

**Calcium/Calcium** plates

**Sealed lid** (Leak/spill proof tip-tilt)

Integrated **carrying handle & flame arrestor**

**State of Charge Indicator (SOC)**

Enhanced **safety venting**

**Vibrolock plate fixing** (Improved resistance to vibrations)

**Deep** cycle capabilities

**OE Quality, Performance & Specification**

# FEATURES & BENEFITS



# World's leading manufacturer of deep-cycle batteries

**Founded in 1925, Trojan Battery Company has become the world's leading manufacturer of deep-cycle Solar and Motive batteries.** With a broad range of energy storage solutions that include deep-cycle flooded, AGM, Gel and lithium Ion batteries. Trojan has shaped the world of deep-cycle battery technology with close to 100 years of battery manufacturing experience.

With the invention of the golf car battery for the Autoette vehicle in 1952, Trojan pioneered the development of deep-cycle battery technology for the golf industry. For Trojan, this began a legacy of leadership and innovation that prevails today in the global, deep-cycle markets spanning applications for golf and utility vehicles, renewable energy, transportation, floor machines, aerial work platforms, marine and recreational vehicles.

Trojan's batteries are made with the highest quality components and always deliver superior performance, durability and reliability.

As proactive supporters of environmental sustainability, Trojan's environmental stewardship focuses on clean energy initiatives and recycling programs. Trojan manufactures batteries that are 99% recyclable. The container plastic, battery lead and electrolyte from old deep-cycle flooded, AGM, and Gel batteries can be recycled to produce new deep-cycle batteries.





# FEATURES & BENEFITS

## **C-MAX Technology**

Proprietary paste maximizes sustained performance and increases total energy.

Unique separator protects against stratification and extends battery life.

Plastic polymer case is extremely durable and provides higher battery cell performance to ensure reliability.

Flame arrestors provide maximum safety

## **Smart Carbon Technology**

Trojan's proprietary formula which provides improved performance when the batteries operate in PSOC, enhancing overall battery life in applications where the batteries are under charged on a regular basis

## **T2 Technology™**

### **Alpha Plus® Paste with T2 Technology™**

Optimizes porosity development in the active material resulting in sustained battery performance over a longer period of time.

### **Trojan Grid Technology**

Specifically designed for the longer life requirements of demanding applications.

### **Maxguard® T2 Separator**

30% thicker than the T2 flooded battery separator and provides even greater resistance to stratification which is typically a mode of failure in batteries

# APPLICATIONS

**Golf and utility vehicles**

**Floor machines**

**Aerial platforms**

**Renewable energy**

**Marine / RV**





# CTEK

MAXIMIZING BATTERY PERFORMANCE

## The smartest battery chargers in the world

**CTEK is a leading global brand in the care and maintenance of vehicle batteries.** CTEK's unparalleled knowledge and continuous investment in innovation, means they push the boundaries of research and development to bring new and unique battery charging technologies to the market.

CTEK offers the market high-quality, reliable chargers and accessories that are effective, user friendly and, most importantly, safe.

CTEK battery chargers use intelligent technology to ensure that all batteries are charged in the most efficient manner, in order to maximize their lifetime.

CTEK battery chargers refresh, recharge and maintain all types of lead acid (Flooded, Calcium, Gel, AGM and EFB) and Lithium-Ion (LiFePO4) batteries. For this reason, CTEK battery chargers have earned the title of "The smartest battery chargers in the world."

CTEK sells over one million battery chargers each year across the globe and regularly tops independent battery charger competitive tests. CTEK supplies own brand chargers to over 40 of the biggest and most prestigious vehicle manufacturers in the world.







**Automotive**  
**Powersports**  
**Marine**  
**Outdoor power equipment**

# APPLICATIONS

CTEK Chargers use **switched mode inverter technology**.

**Fast and Safe Charging** with high accuracy and voltage control.

**Safety** for the user, all battery types and sensitive vehicle electrics.

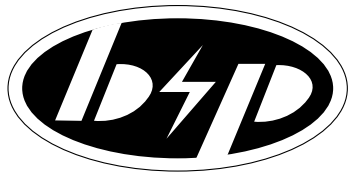
**Smooth, surge free electrical current** for speed and safe use without disconnecting the battery from the vehicle.

**Weather** resistance.

Ability to be left **connected for months**, maintaining the battery in perfect condition.

Up to **5 years warranty**.

# FEATURES & BENEFITS



# Reliable and **affordable**



**B&P industrial batteries offer increased performance, top quality construction materials, flexible installation options and longer life compared to conventional batteries.**

The company offers a wide range of rechargeable batteries for various industrial applications.

B&P also offers a wide range of Powersports batteries that deliver all the power needed - no matter what vehicle or terrain. B&P Powersports batteries provide reliable starting power, exceptional supply energy and a robust construction to withstand vibrations.

If high power and reliability are top priorities in a replacement battery, then B&P is the best choice.



# FEATURES & BENEFITS

**Using oxygen recombination technology:** maintenance-free

**High purity raw material:** ensures low self-discharge rate

**Good cyclic property.** Enhanced overcharge endurance and over discharge recovery property

**Lower acid density, excess of electrolyte and larger distance between plates** to keep battery at low temperature and slow down plate grid corrosion speed

**ABS material:** increases the strength of the battery container

Unique plate group configuration, high quality AGM separator and battery management system **ensure battery with a longer service life**

**Special vent valve design:** control water losing, prevent air and spark going inside

**Rugged and vibration-resistant**

## APPLICATIONS

Uninterruptible Power Supply (UPS)

Electric Power System (EPS)

Emergency backup power supply

Emergency light

Alarm and security system

Electronic apparatus and equipment

Communication power supply

Tele-communication central station  
(wired or cellular)

Network communication  
(data transmission, television signal  
transmission, etc.)

Military communication

DC power supply

Auto control system

Power system communication

Marine AGM/Deep-cycle

Solar power stations

Motorcycles

Scooters

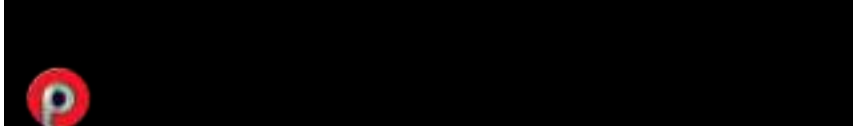
ATVs

Lawn tractors

Jet Skis

Snowmobiles





# Maximum performance

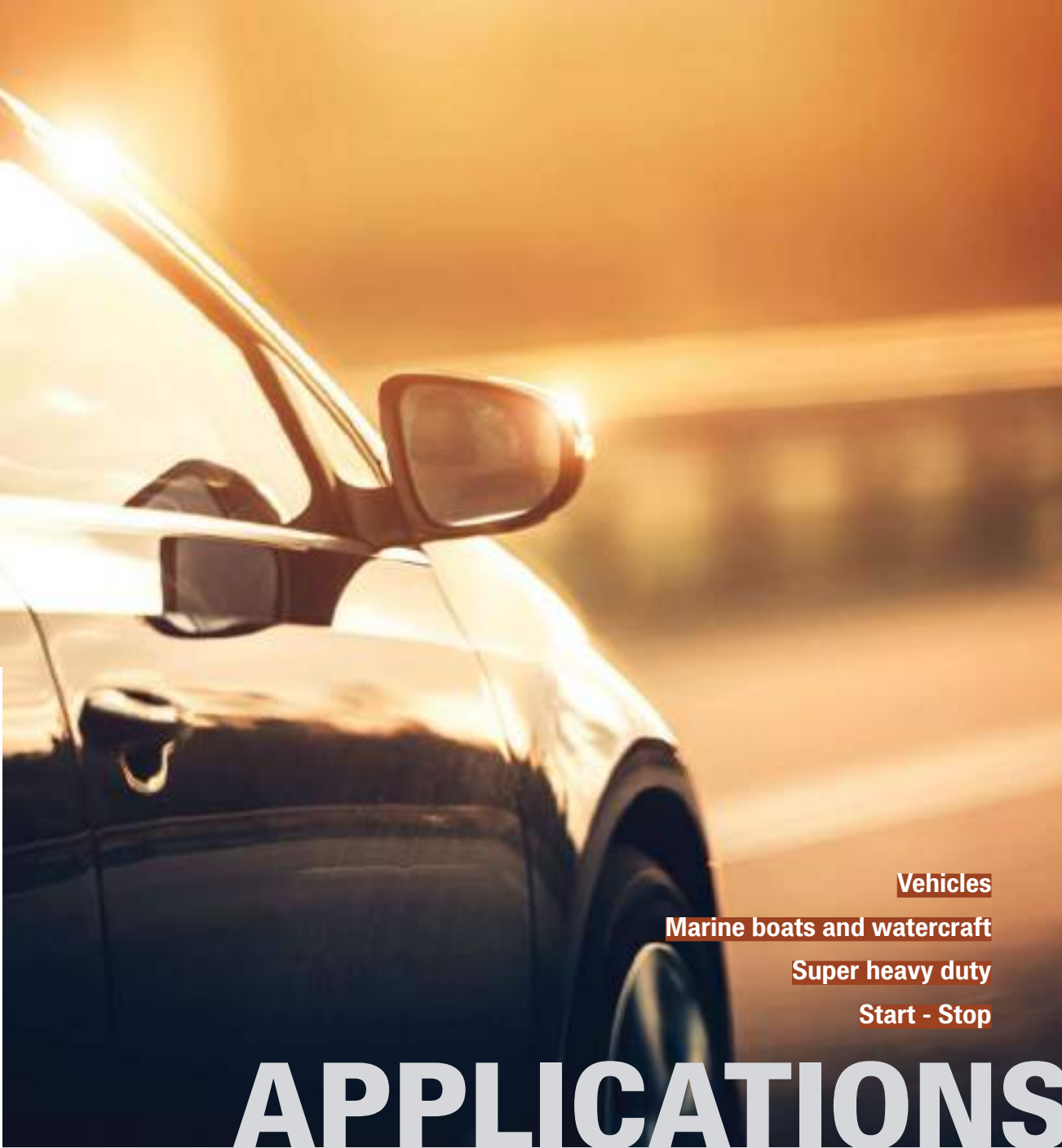
**The amount of high power that Suntech batteries deliver, have set new market standards.** For many years, Suntech batteries are the primary choice when it comes to top quality replacement batteries.

Suntech batteries are the perfect replacement for vehicles with high power needs. Thanks to their cutting edge manufacturing technology they offer supreme starting power that can easily meet the toughest energy demands without any compromise.

Suntech offers a wide range of top performance batteries, ideal for modern vehicles that require premium quality, but at the same time, affordable batteries.







**Vehicles**

**Marine boats and watercraft**

**Super heavy duty**

**Start - Stop**

# APPLICATIONS

**Advanced Calcium/Calcium plates design**

**Sealed lid** (Leak/spill proof tip-tilt)

**Integrated carrying handle** & flame arrestor

**State of Charge Indicator** (SOC)

**Enhanced** safety venting

**Resistance** to vibrations

**OE Quality, Performance & Specification**

# FEATURES & BENEFITS



# CHAMPION

LEADER IN ENERGY

## A true power Champion

**Champion batteries are specially optimized to support the most advanced vehicle technologies coming to market now and in the years ahead.** They are designed and manufactured in order to provide unparalleled performance with the quality guarantee of a leading brand.

Robust and thoroughly optimized, Champion batteries are a true power Champion that can deliver absolutely maintenance-free battery scores together with top features and unmatched performance.

For those looking for a wide range of reliable batteries, Champion batteries are the only choice.



**Maintenance-free calcium**  
/ calcium technology

**Extremely Reliable** cold starting power

**Top Quality** built

**Best value** for money

## APPLICATIONS

**Vehicles**

**Marine boats and watercraft**

**Super heavy duty**



# FEATURES & BENEFITS



**G.J. ROUSSAKIS SA focuses its philosophy in respecting people and the environment, therefore the company created a scrap battery recycling program.** In this way the company actively contributes to the protection of the environment and at the same time rewards all partners that are actively involved.

G.J. ROUSSAKIS SA holds a collection / transport (ΑΔΑ 4ΑΣΕ0-ΣΤΙ. 13/07/2011) and secondary storage license (ΑΔΑ ΒΕΤ07Λ7-ΧΕΥ. 21/02/2013) for scrap batteries and is obliged to provide all legitimate certificates.

## BENEFITS



The benefits of batteries recycling are common for all: creating a better environment for us and for our children.

In all countries around the world scrap batteries recycling takes place for:

**Environmental protection** and the improvement of the quality of life

**Reducing the volume of waste** that ends up in landfills

**Saving** raw materials

**Energy** savings

**New jobs** creation

**Contribution to culture**, since alternative waste management is a cultural marker



**roussakis**

70 Ifestou Str., Koropi, Athens, 194 00

Phone: +30 210 6622055-6 | Fax: +30 210 6626300

Email: [info@roussakis.eu](mailto:info@roussakis.eu)

[www.roussakis.eu](http://www.roussakis.eu)